

Prospective Media Recruiters



Students Can Become

Public Relation
Officer (PRO)

Advertisement
Visualizer

Copy Writer

Editor

Reporter

Video Journalist

Media Manager

Event Manager

Radio Jockey

TV Anchor

Correspondent

Photo Journalist

Web Designer

Publisher

Corporate Spokes Person

YouTube



PACIFIC ACADEMY OF HIGHER EDUCATION AND RESEARCH UNIVERSITY

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- +91-9887262020, +91-9672970930



Awarded with prestigious
Times Education Achievers
Award for

Best Mass
Communication
College

- BA Journalism & Mass Communication
- MA Journalism & Mass Communication
- Diploma / Certificate Journalism & Mass Communication



Department of Journalism
& Mass Communication
PAHER University, Udaipur

Programmes of International Standard

Pacific group has record of two job offers per pass out student for the past five years.

There is an immense scope of mass communication as the turnover of print media is 295 billion Rs. and of tele-media it is 780 billion Rs. It is increasing at good pace that is faster than other sectors. Ample of job opportunities are always there in media.

Electronic
Media

Print
Media

New
Media

BA Journalism & Mass Communication (BAJMC)

Eligibility: 10+2 in any discipline

This is a three year degree course divided into six semesters. Students get thorough knowledge of print & electronic media. They understand journalism and its working in detail. On completion of this course they can get job in the fields namely Advertising, Public Relations, Newspapers, Magazines, TV Channels and Web Portals. They may become Public Relation Officer (PRO), News Reader, Reporter, Photo Journalist, Radio Jockey, TV Anchor, Web Designer, Editor, Copy Writer, Script Writer, Director and so on. They may also start their own new venture of advertising agency, printing press, distribution house etc.

BA Journalism & Mass Communication (BAJMC Hons.)

As per National Education Policy (NEP 2020) when students continue with forth year in BAJMC they get a higher degree of BAJMC Honours with research. It is advantageous as after honours degree they may complete their post graduation degree i.e. MAJMC in one year. Besides that they may also opt for Ph.D. without doing post graduation.

MA Journalism & Mass Communication

Eligibility: Graduate in any discipline

This PG course develops in-depth, clear & lucid understanding of mass communication & journalism. Effective media management skills are also inculcated and developed; turning students into proficient media professionals which are in great demand all over the world. After this PG course students may grab top-notch position in all the media fields and get highly paid enviable packages along with great respect and recognition.

Diploma / Certificate Journalism & Mass Communication

Eligibility: 10+2 in any discipline

One year certificate / two years diploma acquaints the students with the fundamentals and practices of mass communication & journalism and enables them to work with any media group at respectable salary.

Key Features of Media Courses

- Commercial Videography & Commercial Photography.
- Well equipped, modern & hi-tech audio-video studio.
- Documentary and advertisement preparation.
- Anchoring and news reading skill development sessions.
- Various aspects of Media Production and Post Production are taught proficiently.



National Workshop on Science
Films in association with Govt. of India



Workshop on Newspaper
Layout Designing



Visit to Filmcity, Mumbai



Video Editing Practice

SPECIALIZED
PAPERS

New Media &
Cyber Journalism

Feature Writing
& Editing

TV Production

Magazine Journalism

Media Marketing

Business
Communication

Media Management

Photo Journalism

Practical: Video Editing
& Techniques

Print Journalism
& Technology

Ad Design &
Principles

Radio Journalism
& Production

Media Law & Ethics

Public Relations